

No. F. 8-10/2025-CS
PAKISTAN AGRICULTURAL RESEARCH COUNCIL
(Central Secretariat)

Islamabad the 18th November, 2025

Subject: **COVERAGE OF OFFICIAL ENGAGEMENTS/EVENTS ON SOCIAL MEDIA ACCOUNTS (FB, X, YOUTUBE, INSTAGRAM ETC.)**

I am directed to refer to the subject noted above and to convey that various PARC Research Establishments maintaining social media accounts at Centre/Institute/Program level have been uploading news items regarding official visits, engagements, and events without prior vetting or approval from the Competent Authority, i.e., Chairman, PARC.

2. It is hereby notified that henceforth, the handlers of all such social media accounts shall strictly refrain from sharing or uploading any news, information, or photographs related to official engagements/events on their respective social media platforms (FB, X, YouTube, Instagram, etc.) without prior vetting and approval of Chairman, PARC.
3. All DGs/Senior Directors/Directors of PARC Research Establishments are directed to ensure strict compliance with these instructions.
4. This issues with the approval of Chairman, PARC.

M. Kabeer Abbasi

(M. Kabeer Abbasi)
Superintendent (CS)

Distribution

1. All Sr. Directors/Incharge at PARC (Finance, PSD, NRD, ASD, SSD, C&M)
2. All Director General at PARC (AED, P&DD)
3. All Director General of PARC Research Centres (PARC-NARC, Islamabad
PARC-SARC, Karachi PARC-BARDC, Quetta PARC-MARC, Gilgit
PARC-AZRC, D.I. Khan)
4. Director at Outstations (PARC AZRI-Bahawalpur PARC AZRI-Umerkot
PARC NSTHRI-Thatta, PARC NTHRI-Shinkiari, Mansehra)
5. Director (Establishment), PARC
- ✓ 6. Director (MIS&ICT) PARC (for uploading on PARC Website)

Copy for Information to:

- PS to Federal Minister, MNFS&R
- PS to Chairman, PARC
- PS to Secretary (Council) PARC

F.O.A on card
[Signature]
18.11.2025

M.A. Web Master (MIS)